

# Municipal Energy Solutions

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Your partner in a clean energy future

# The primary objectives of DSM

The OEB provides the following guiding objectives for demand side management programs:

**Primary:** “assisting customers in making their homes and business more efficient in order to help better manage their energy bills.”<sup>1</sup>

**Secondary:** “help lower overall average annual natural gas usage, play a role in meeting Ontario’s greenhouse gas reductions goals and create opportunities to defer and/or avoid future natural gas infrastructure projects.”<sup>2</sup>

<sup>1</sup> EB-2019-0003, OEB Letter-Post 2020 Natural Gas Demand Side Management Framework (December 1, 2020), p. 2.

<sup>2</sup> Ibid, p. 3.

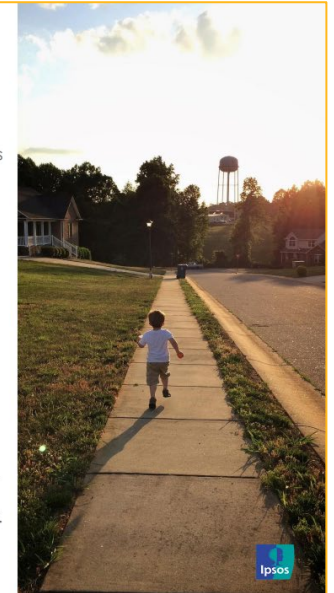
## Municipal DSM Survey



### Summary of Key Findings

- 1 With 71% of municipalities having declared a climate emergency and 64% having developed action plans, there is a clear opportunity for emissions reduction efforts. Municipalities are prioritizing corporate buildings (95%), transportation (90%), waste (85%), and residential sectors, especially single-family homes (83%) signaling key areas for potential utility partnership and support.
- 2 Over the next 5 years, municipalities plan to significantly expand building retrofit programs, with 79% aiming to provide non-financial support and 74% looking to offer financial incentives. Over half (55%) are exploring voluntary Green Development Standards for new buildings, while 40% are considering mandatory standards.
- 3 While municipalities are highly motivated to implement climate initiatives, they face critical barriers, including lack of sustained funding (67% consider it the highest challenge), limited staff capacity (40%), and lack control over community emissions (31%).
- 4 Municipalities expressed strong interest in collaborating with Enbridge Gas on retrofit incentives (83%), green building standards (67%), and non-financial retrofit support (67%). Cost, complexity, and awareness are seen as key barriers to overcome.
- 5 Familiarity with Enbridge Gas DSM programs is highest for residential offers at 74%, but drops to 57% or less for new construction programs and 24% for industrial/agricultural offers, signaling an opportunity to increase awareness of the full portfolio of programs.

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- Enbridge Gas is currently in the process of developing a new Multi-year Demand Side Management Plan to commence in 2026.
- Conducted municipal survey between January and March 2024 to capture views and priorities concerning energy efficiency and conservation, with particular emphasis on efforts to reduce natural gas consumption in support of municipal climate change action.
- This information will play an important role in helping shape the next generation of conservation programs to fit the needs of municipalities.

# Municipal Energy Solutions

## Why work with us?



Collaborate with a dedicated team to support climate action initiatives.



Gain access to industry-leading data, insights and expertise.



Secure funding to identify, plan and execute climate action projects.



Lower emissions in key sectors: buildings, transportation and industry.

# Current Offerings



### MCAO (Municipal Climate Action Offer)

- Up to \$10,000 to support municipal action to reduce natural gas consumption within the borders of the municipality.

### HERO (Home Energy Retrofit Orientation)

- Helping homeowners better understand heating, cooling and ventilation, how to undertake a home energy retrofit, and encourage them to act.

### Building Beyond Code

- Helping municipal planning and building officials better understand energy efficiency regulation in Ontario and the building science of energy efficiency, to support the achievement of local climate action goals.

# The “Toolbox”

## Supporting the municipal capacity to tackle climate change



supporting a municipal activity already underway or increases municipal capacity to act



Creating capacity for a municipality to undertake an activity

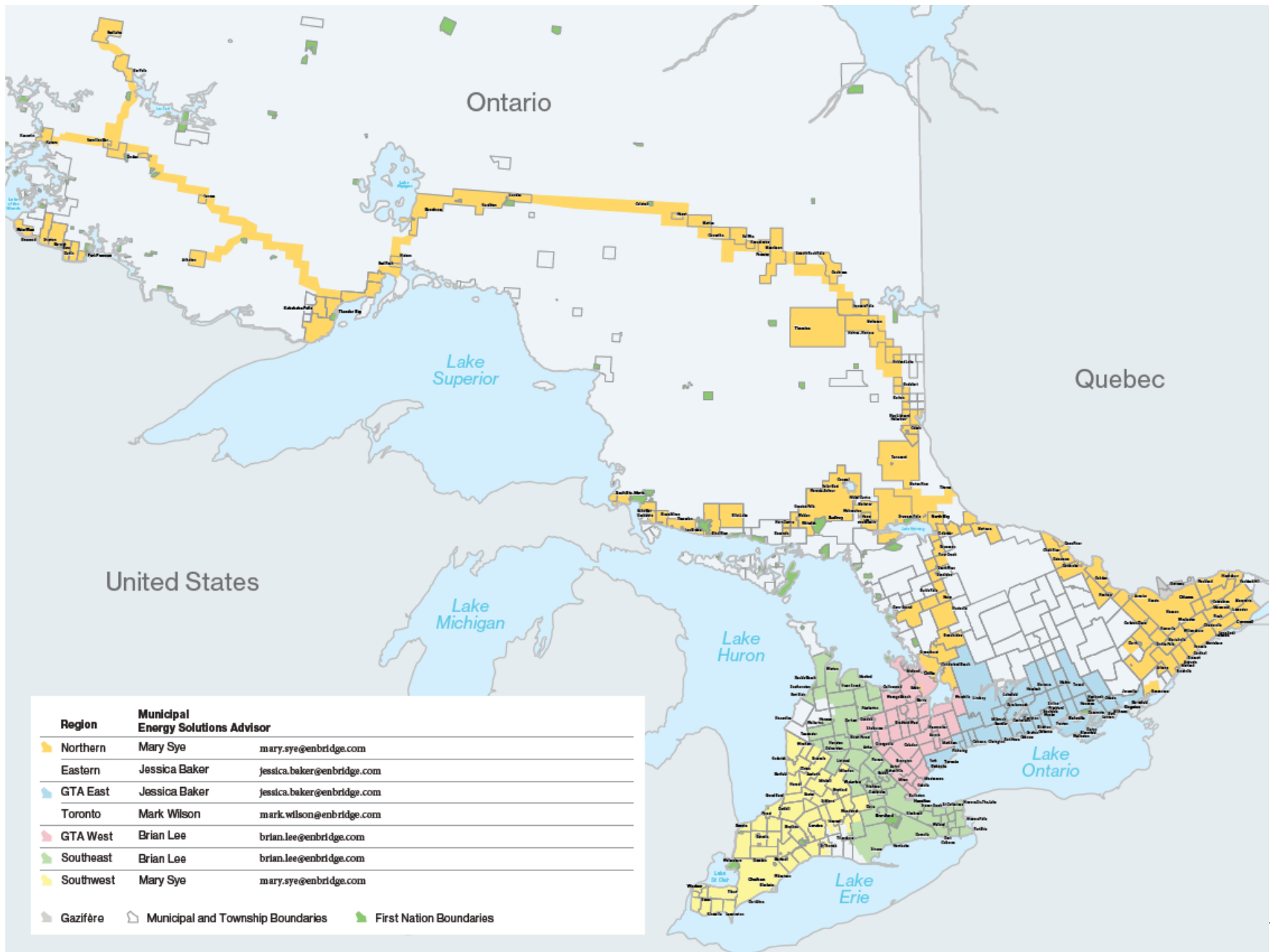


Reducing natural gas consumption in support of climate change action

Above all else, the intent of the Municipal Engagement budget is to support municipal climate action where our current DSM programs cannot

# Municipal Energy Solutions

## The Team



# Q&A

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